

Commentary

Available online at

www.globalscienceresearchjournals.org/

Open Access



ISSN: 2465-7190 Vol. 16 (3), pp. 1,
December, 2022
Article remain permanently open access under CC
BY-NC-ND license
https://creativecommons.org/licenses/by-nc-nd/4.0/

Enhancing automation and technological innovation through effective business process management

A Andani*

Department of Business Management, Gaziantep University, Gaziantep, Turkey

*Corresponding author. E-mail: andani@ahri.gov.edu

Received: 28-Nov-2022, Editor assigned: 30-Nov-2022, Reviewed: 14-Dec-2022, Revised: 21-Dec-2022,

Published: 28-Dec-2022, DOI: 10.15651/GJBM.22.16.003.

ABOUT THE STUDY

Business Process Management (BPM) refers to the management approach that focuses on aligning all organizational activities towards achieving the goals of the organization. One of the key objectives of BPM is to improve organizational efficiency and effectiveness. In recent years, automation and technology have become crucial tools for achieving these objectives. This paper will explore the effect of BPM on the level of automation and technologies used in an organization.

Business process management is a methodology that involves managing, designing, and optimizing business processes to achieve desired results. The BPM approach involves a continuous cycle of analyzing, modeling, implementing, monitoring, and optimizing business processes. BPM helps organizations to align their activities with their strategic goals and objectives, resulting in improved organizational efficiency and effectiveness.

Automation refers to the use of technology to perform tasks that were previously performed manually. Automation is one of the key drivers of BPM. Automation can help organizations to improve efficiency, reduce costs, and improve quality. The level of automation in an organization depends on the complexity of the business processes, the level of technology adoption, and the organizational culture.

Organizations that have embraced BPM are more likely to have a high level of automation. BPM provides a framework for organizations to identify areas where automation can be implemented. By identifying and automating repetitive and routine tasks, BPM can help organizations to streamline their operations, reduce costs, and improve efficiency.

Technology plays a crucial role in BPM. Technology can help organizations to automate processes, collect and analyze data, and improve decision-making. The level of technology adoption in an organization depends on the organizational culture, the complexity of the business processes, and the level of automation.

Organizations that have embraced BPM are more likely to adopt new technologies. BPM provides a framework for organizations to identify areas where technology can be implemented. By adopting new technologies, organizations can improve the efficiency and effectiveness of their processes, reduce costs, and improve the quality of their products and services.

BPM has a significant effect on the level of automation and technologies used in an organization. By providing a framework for identifying areas where automation and technology can be implemented, BPM can help organizations to improve efficiency, reduce costs, and improve the quality of their products and services.

BPM also encourages organizations to adopt new technologies. By providing a framework for identifying areas where technology can be implemented, BPM can help organizations to stay competitive and relevant in today's fast-paced digital world.

Furthermore, BPM can help organizations to streamline their operations by automating repetitive and routine tasks. By automating these tasks, organizations can free up their resources and focus on more strategic tasks that require human intervention.

CONCLUSION

In conclusion, BPM has a significant effect on the level of automation and technologies used in an organization. BPM provides a framework for identifying areas where automation and technology can be implemented, resulting in improved efficiency, reduced costs, and improved quality. BPM also encourages organizations to adopt new technologies, helping them to stay competitive and relevant in today's fast-paced digital world. By automating repetitive and routine tasks, organizations can free up their resources and focus on more strategic tasks that require human intervention.