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Perspective

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An innovative approach to the partnership buildings through focus on priority areas and requirements

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ABOUT THE STUDY

Building partnerships are a way for an organization to extend its capabilities and value throughout its growing network of stakeholders. Work with Doran Strategic Consulting to engage employees, customers, communities, and business networks. Together we can strengthen new partnerships that bring mutual benefits. Business is based on partnerships. Finding ways to generate mutual benefits is at the heart of every business transaction and relationship. Organizations that take partnership building seriously can achieve results that go beyond their internal capabilities. With experience building partnerships; we can help you in the following areas:

- Business development: Clients or acquisition of clients; Construction and management of pipelines; Customer retention; and customer relationship management(CRM).
- Network building: Build a network of like-minded organizations and set goals network at the level. Establishment of the innovation network. Involve network members. Develop beliefs. Network and regional resource mapping.
- Industrial sector clusters: Bring together the industries of each sector to build regional capabilities, share information, address regional goals and advocateforchange.
- Financing: Use partnerships to rise funding to support your organization or program through sponsorship, foundation, or private investment. Doran is in extensive contact with state and private funding organizations. We are in contact with Ontario's Angel Investor Network and the Venture Capital Community.

Effective Partnership Requirements

- Governments need to be open, receptive, sensitive, and sensitive, and internalize, accept, and institutionalize partnerships at the right level.
- Locals, especially the poor in rural areas, must develop negotiation and qualification skills to effectively involve governments in participatory local development planning and partnership building, and
- NGOs must be open to working with governments, sharing risks and creativity.

Governments in many Asian countries have launched large-scale decentralization programs and strengthened community systems through local democracy.

The idea of partnering with another organization may seem overwhelming, but there are obvious advantages to the partnership approach to consider:

- **Shared resource:** Alliances are an opportunity to pool resources.
- **Cross-promotion of issues:** *Via* organizations' newsletters, websites, social networks, mailing lists, and e-mail blasts.
- The strength of the number: Many people who support similar efforts can help advance legal and public health concerns. By attending each organization's events, such as conferences and monthly membership meetings.
- **Expanded networks:** We provide exposure and provide SPTA and its members with excellent networking opportunities.

Building an effective partnership can be conceptualized as a journey down the spiral. Various steps facilitate relationships (indicated by movement along the line) and open up possibilities (indicated by outward movement). As the relationship builds, you can deal with the same problem over and over again, but each time from a new relationship location (indicated by a spiral loop around the center). Each successful investment in a relationship affects the essence: help, challenge, and vision (indicated by a line that turns toward the center). Relationship changes can make help more acceptable, broaden the scope of challenges (from parents or caregivers), and enable new things.This reminds us that building a partnership is not for itself, but for the purposes associated with making a difference in the family.

The role of partnerships in research systems is Elsevier recently attempted to clarify the relationship between levels of international research cooperation and indigenous academic ability. Based on whole publications and international bibliometric trends they worked together to propose four stages of developing a national research "pre-development" system. The stage involves international cooperation with a small number of active researchers in the country, which varies from year to year. At the "development stage", the level will be international Collaboration is increasing and is often funded specialized by foreign or international organizations area. "Integration and expansion" arise from countries with high levels of national funding Local journals are increasingly indexed by international indexes, and the percentage of national co-authors is increasing paper. The number of internationally co-authored works is increasing but to a lesser extent. Gross domestic product of the country. Therefore, the proportion of works cointernationally authored is declining. When "Internationalized" countries are becoming global research leaders, leading to an increase in their proportion's-author of international publications.

Focus on the priority areas such as:

- Business Goals and Partnership Functions Partnership strategy to achieve the goal
- Partnership dynamics in different phases of the organization

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- Know and accept an individual's abilities
- Analysis of the most important capacity gaps and their impact on partnerships
- Work on your skill record to strengthen your partnership
- Developing a structured plan to achieve the company's goals

Advantages of Partnership

- Simple incorporation: The contract can be written verbally or printed as a contract to join as a partner and set up a company.
- Large resources: Unlike sole proprietors, where each donation is made by one person, affiliates can donate more capital and other resources to the company as needed.
- **Flexibility:** Partners can start making changes when they feel they need to achieve the desired results or change the situation.
- **Risk sharing:** The losses suffered by a company are shared equally among all partners.
- **Different skill combinations:** Partnerships benefit from the knowledge, skills, experience, and talents of different partners.

Disadvantages of the Partnership

- Unlimited liability
- Risk of discrepancies between partners
- Partnership instability

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